



PRESS RELEASE

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FOR IMMEDIATE RELEASE

AdvantageNFP Fundraiser is Helping Borders Forest Trust See the Wood from the Trees

Borders Forest Trust recently selected Redbourn's Advantage^{NFP} Fundraiser CRM database to help manage their volunteers, memberships and donations. After having compared a number of alternative databases, Borders Forest Trust felt Advantage^{NFP} Fundraiser most suited their requirements.

Borders Forest Trust was established in 1996 to develop and manage ambitious habitat restoration and community woodland projects and to reverse the decline of the woodlands and wild places. Their work supports community woodlands, habitat restoration, education and arts projects.

Advantage^{NFP} Fundraiser is a comprehensive fundraising CRM and membership database solution designed for small, medium and large not for profit organisations. Advantage^{NFP} was designed by Redbourn's charity CRM experts in association with leading charity consultants and several UK charities, to provide a powerful and extensive system with a user-friendly interface.

Jane Rosegrant, Director of Borders Forest Trust says, "We were particularly impressed that Advantage^{NFP} Fundraiser will talk to our accounting package, cutting down on the need for entering the same information separately for each function. With their personal approach to service, we are very much looking forward to working with Redbourn."

Steve Cast, Managing Director of Redbourn declares, "We were delighted that Advantage^{NFP} Fundraiser was selected by Borders Forest Trust as their preferred fundraising CRM database solution and we extend a warm welcome to Jane and her team."

Advantage^{NFP} was identified as the top Charity CRM Solution in the UK, in an independent survey commissioned by Civil Society Media in 2011 and 2012, uniquely scoring a [100% customer satisfaction](#) ratings.

For more information on Advantage^{NFP} Fundraiser please visit www.AdvantageNFP.com or contact Jane Haywood on 01582 794 229 or jane.haywood@AdvantageNFP.com

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