

## **PRESS RELEASE**

28/10/2013 FOR IMMEDIATE RELEASE The Advantage<sup>NFP</sup> Team welcomes Zach on board!

The Advantage<sup>NFP</sup> Team are pleased to welcome Zachary Beesley-Travers on board as the latest addition to our growing Application Support team.

Over the past 12 months Redbourn has seen the Advantage<sup>NFP</sup> Fundraiser and Advantage<sup>NFP</sup> Box Office client base grow, and at the same time we have taken measures to ensure the service levels provided to our customers remain consistently high, by adding to the Advantage<sup>NFP</sup> Fundraiser and Advantage<sup>NFP</sup> Box Office Helpdesk Team.

Zach joined Redbourn on 1<sup>st</sup> October 2013 and has already started on a rigorous training programme to get him up to speed on Advantage<sup>NFP</sup> Fundraiser and Advantage<sup>NFP</sup> Box Office, where he is making great progress and is already resolving customer issues. Zach's role will be one of the initial points of contact for Advantage<sup>NFP</sup> Fundraiser and Advantage<sup>NFP</sup> Box Office customers calling the Helpdesk. Some of you may already have had the pleasure of Zach's cheerful greeting.

Zach joins from college where he achieved good results, passing key exams with flying colours. At school Zach achieved the position of Deputy Head Boy and represented his peers on the School Council. Zach is a keen rugby player and he is captain of his rugby team. We know that Zach will be a great asset to our team too.

Zach's other interests include drawing, painting, singing, music, watching & playing football and rugby and spending time with friends and family.

Zach says, "What I liked about joining the Advantage<sup>NFP</sup> team at Redbourn Business Systems are the potential for growth and the friendly team of people I am working with; who are encouraging me to

learn and to develop as an individual. I am pleased to be working with the Not For Profit sector and I look forward to helping to make a difference by supporting our customers, using both the Advantage<sup>NFP</sup> Fundraiser and Advantage<sup>NFP</sup> Box Office software."

Steve Cast, Founder & Managing Director of Redbourn declares, "As our Advantage<sup>NFP</sup> Fundraiser and Advantage<sup>NFP</sup> Box Office customer base expands we are committed to providing the same high standard of service that all our customers currently enjoy. Adding to our team is a key priority for us and I am delighted to welcome Zach on board. Zach demonstrates both an aptitude for excellent Customer Service and a keenness to further develop his career. We will be supporting Zach to achieve a recognisable industry standard qualification in Customer Service and his recruitment represents another milestone in our growing business. I am sure that Zach will be an asset to our team and that our customers will benefit from his commitment to excellent Customer Service. "

Advantage<sup>NFP</sup> was identified as the top Charity CRM Solution in the UK, in an independent survey commissioned by Civil Society Media in both 2011 and 2012, uniquely scoring a <u>100% customer</u> <u>satisfaction</u> ratings.

For more information on Advantage<sup>NFP</sup> Fundraiser please visit <u>www.AdvantageNFP.com</u> or contact Jane Haywood on 01582 794 229 or <u>jane.haywood@AdvantageNFP.com</u>

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Advantage<sup>NFP</sup> powered by Redbourn Business Systems

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