

# PRESS RELEASE

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For Immediate Release

## The Social Emotional and Behavioural Difficulties Association (SEBDA) chooses Advantage<sup>NFP</sup> Fundraiser for its CRM and Fundraising Needs

Advantage<sup>NFP</sup>, powered by Redbourn Business Systems, has been selected to provide its Advantage<sup>NFP</sup> Fundraiser CRM solution to SEBDA, Social Emotional and Behavioural Difficulties Association.

For over fifty years the Social Emotional and Behavioural Difficulties Association has represented the 'behaviour', disaffection and mental health difficulties field at regional and national level, contributing to government consultations and to research initiatives.

Siri Nurwandi from SEBDA confirms that “In the face of stiff competition, Advantage<sup>NFP</sup> won us over with its complete functionality and truly affordable price. We really cannot wait to implement Advantage<sup>NFP</sup> Fundraiser at SEBDA”.

Redbourn’s Marketing Manager, Vasileios Kospanos, adds “We are very pleased that a great association such as SEBDA chose Advantage<sup>NFP</sup> to help them manage their world and to ultimately raise the Association’s profile and funds. The two organisations are a great fit, and we are looking forward to a long-term business relationship with SEBDA” he concludes.

Advantage<sup>NFP</sup> is a portfolio of Not-For-Profit database solutions that includes Advantage<sup>NFP</sup> Fundraiser and Advantage<sup>NFP</sup> Box Office. Advantage<sup>NFP</sup> was identified as the number 1 charity CRM solution in the UK, in an independent survey commissioned by Civil Society Media in 2011, scoring a 100% satisfaction rating from its customers.

For more information on Advantage<sup>NFP</sup> Fundraiser and Advantage<sup>NFP</sup> Box Office. please visit [www.AdvantageNFP.com](http://www.AdvantageNFP.com), or contact **Vasileios Kospanos**.

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