

# PRESS RELEASE

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For Immediate Release

## The Cardinal Newman Catholic School selects Advantage<sup>NFP</sup> Fundraiser

Hove-based Cardinal Newman Catholic School (CNCS), which has been open since 1872, chose Advantage<sup>NFP</sup>, powered by Redbourn Business Systems, to provide its Advantage<sup>NFP</sup> Fundraiser CRM solution.

Cardinal Newman Catholic School is a large 11-18 Catholic mixed comprehensive school established to serve the many parishes that lie on the coastal strip between Newhaven and Seaford in the east and Shoreham in the west.

Advantage<sup>NFP</sup> is a portfolio of Not-For-Profit database solutions from Redbourn Business Systems that includes Advantage<sup>NFP</sup> Fundraiser and Advantage<sup>NFP</sup> Box Office.

Sandie Foster, Fundraising Officer of CNCS, highlights that "It is very important for us to have dedicated Helpdesk support from a supplier and Redbourn Business Systems showed us that its Helpdesk team is second to none. Advantage<sup>NFP</sup>'s track record of being recommended by **all** of its customers made this an easy choice for CNCS and we cannot wait to implement Advantage<sup>NFP</sup> Fundraiser at our school".

Redbourn's Marketing Manager, Vasileios Kospanos, adds "I am delighted that a historic school such as CNCS chose Advantage<sup>NFP</sup> Fundraiser to help them manage their world and raise more funds. Our two organisations are a great fit, and we are looking forward to a long-term business relationship with CNCS" he concludes.

Advantage<sup>NFP</sup> was identified as the Number 1 Charity CRM Solution in the UK, in an independent survey commissioned by Civil Society Media in 2011 and 2012, scoring a 100% satisfaction rating from its customers.

For more information on Advantage<sup>NFP</sup> Fundraiser and Advantage<sup>NFP</sup> Box Office, please visit [www.AdvantageNFP.com](http://www.AdvantageNFP.com), or contact **Vasileios Kospanos**.

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